

Sri Lanka Canada Business Council (SLCBC) of Ceylon Chamber of Commerce successfully conducted a breakfast meeting with a presentation on "Strategizing for Sri Lanka through Bi-lateral Business Council" by Dr. George I H Cooke.

Date - 8th December 2022

Venue - Hilton Colombo Residences Col 2

EXCO of Sri Lanka Canada Business Council (SLCBC) hosted the outgoing High Commissioner of Canada H.E. David MacKinnon for a farewell dinner.

Date - 13th September 2022

Venue - Royal Colombo Golf Course

**BREAKFAST MEETING**

WITH A PRESENTATION BY  
**DR. GEORGE I H COOKE**  
SPECIALLY DESIGNED FOR  
BI-LATERAL  
BUSINESS COUNCILS

**STRATEGIZING FOR SRI LANKA THROUGH BILATERAL BUSINESS COUNCILS**

DATE - 08TH DECEMBER 2022  
TIME - 7.30 AM - 9.00 AM  
VENUE - HILTON RESIDENCES COL 2  
PARTICIPATION FEE - RS. 5000/-

**GUEST SPEAKER**

**DR. GEORGE I H COOKE**  
Dr. George is a Diplomatic Historian who specializes in foreign policy, diplomacy, negotiation and integration. He is a Senior Lecturer at the University of Colombo, and Visiting Lecturer at several seats of higher education including the National Defence College and the Bangladesh International Diplomatic Training Institute. A faculty member of the MEXT Education Group for the London Metropolitan University, he has taught at the Udon Rattakultham University, Thailand, where he was a Visiting Fellow, the Jawaharlal Nehru University, India, and the North South University, Bangladesh. An alumnus of the International Visitor Leadership Programme (IVLP) of the State Department of the United States of America, he was at the Netherlands Institute of International Relations. A former Sri Lankan diplomat, he served for a decade at the Ministry of Foreign Affairs, and overseas, he was stationed at the Embassy of Sri Lanka in Paris and the Permanent Delegation of Sri Lanka to UNESCO.

**ORGANIZED BY**  
SRI LANKA - CANADA BUSINESS COUNCIL OF CEYLON CHAMBER OF COMMERCE

**DISCUSSIONS AND INSIGHTS**

- Trade is the true currency of solidarity as it averts war, deepens cooperation, and grows economies.
- By strategizing for Sri Lanka, efforts could be made to explore the real value of forward thinking, by identifying possibilities, engaging widely, and realizing results in the short to long term.
- Business Councils possess the potential of opening new channels of communication between countries, and of raising those that already exist. They could be at the vanguard of deepening and widening trade prospects, through goal-oriented plans, that yield benefits across the board.

**FOR MORE INFO**  
Tel: +94 11 5288841  
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### Message from The President:

As the SLCBC council gets ready for another round of an eventful calendar year, I kindly request all the members of the council to participate in the council activities. In late February or in early March, the EXCO is expected to welcome the newly appointed High Commissioner and his deputy to meet the general membership. Thank you!

### Upcoming activities:

- An event to welcome the new High Commissioner and his Deputy.



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